

MEDIA RELEASE

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SA Music Awards announced today, nominations open soon

Today Music SA announces the South Australian Music Awards (SAM Awards) are to take place on Wednesday 11 November, with nominations open from Monday 3 August.

The awards, which are judged by an expert industry panel from around the country, celebrate the absolute best South Australia's contemporary original music scene has to offer.

"South Australia has a great history of churning out intrinsically creative and talented musicians. Some of the past winners include The Hilltop Hoods, The Audreys, Tkay Maizda and The Shaolin Afronauts." Says Music SA general manager Lisa Bishop.

After three successful years under the helm of Peter Darwin, owner of Fowler's Live, 2015 marks the first year that Music SA has taken custodianship of the awards.

Music SA, the not-for-profit organisation whose mandate is to champion original contemporary South Australian Music, looks forward to honouring the legacy whilst moving with the industry. Music SA industry development manager and SA Music Awards event manager Emma Coyle says:

"The SAM Awards are an important way to recognise and celebrate the those driving our music industry forward: venues, festivals, managers and most importantly, artists. The award categories and judges have been chosen carefully to reflect this"

Award categories, criteria and nomination forms will be available on Monday 3 August at www.MusicSA.com.au/SouthAustralianMusicAwards.

Lisa Bishop finishes: *"We can't wait to share the celebrations we have in store, and publically recognise and promote outstanding original contemporary music talent in SA."*

Notes to editors:

Nominations open – Monday 3 August

The SA Music Awards – Wednesday 11 November

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