



CLIP COMBAT FREQUENTLY ASKED QUESTIONS

Can I/we enter?

If you are under the age of 26 and a resident of South Australia then yes, please enter. But you will need to check the Terms and Conditions [here](#) to make sure your entry meets the criteria.

How do we enter?

Once you have made your music video you can upload it to the Music SA website. Include a downloadable secure private vimeo link or a link to a file sharing service. Must be password protected with no expiry before August 2019. See the Entry Form [here](#).

What would we win?

The prize winner will be deemed the filmmaker – but if you win it would be awesome to share the list of prizes with the entire team of creatives – filmmakers and musicians! There is a whole stack of prizes under two categories – **Open** (anyone under the age of 26) and **Student** (anyone at school). Check out this awesome bunch of prizes:

PRIZES

Open Award

\$500 cash prize

Free equipment hire from Picture Hire to the value of \$1000

Broadcast on Channel 44

1 day Adobe Premiere editing workshop with local SA Filmmaker

Screening at Clipped National Music Video Festival

Screening for one month on Music SA website

Submission to ABC's Rage with expert feedback on quality of music video and possible screening

Submission to MTV Upload

Free hire of Song Writing Rooms at St Paul's

Umbrella Festival merchandise pack

12 month Spotify subscription

10 pack of cinema passes

Double pass to show of your choice from The Gov

Five passes to Scouted Festival

Double pass to FOMO music festival 2019

Double pass to Porchland Festival 2019

High School Student Award

\$500 cash prize

Free film equipment hire from Media Resource Centre to the value of \$1000

Broadcast on Channel 44

1 day Adobe Premiere editing workshop with local SA Filmmaker

Automatic entry into the Clip It! music video production initiative to work with an assigned budget

Screening at Clipped National Music Video Festival

Screening for one month on Music SA website

Submission to ABC's Rage with expert feedback on quality of music video and possible screening

Submission to MTV Upload

Free hire of Song Writing Rooms at St Paul's

Umbrella Festival merchandise pack

Double pass to Groovin' the Moo 2020

Double pass to Porchland Festival 2019

12 month Spotify subscription

10 pack of cinema passes

Where can we find an artist or song?

The thing is you need to find an original song by a South Australian musician.

Ask your friends! Maybe there's a school band or some budding musicians in your class. We're guessing there are a few "bedrooms producers" out there who are making awesome music at home – why not choose one of their songs?

Know any rappers? Hit them up!

Been to any gigs lately? Why not approach the band and ask to make a music video for them?

Also check out the Music SA artist directory. There are heaps of original musicians on our artist directory and you could message them to see if they are keen.

<http://www.musicsa.com.au/directory-type/artist/>

Find someone of FB or Insta and reach out to them.

Make sure you get the artist to agree to you making a music video of their song by completion a song option [here](#)

How do we come up with an idea?

Listen to the song and think about how to portray it visually. Talk to the musicians and ask them for ideas too. What does the song mean and what is it trying to say? Try to use

emotion or humour to make it stand out. Be creative!

Cool, but what do we use to make the music video?

Any camera you can get your hands on. An iPhone or an iPad has high definition so that's great – borrow one if you don't have one! Maybe your school or folks have a DSLR camera you can use? If you've got any spare pocket money or a part-time job then maybe you could hire a professional camera from Picture Hire or the Media Resource Centre.

Yeah, but I have no money?

It's a good idea to get along to Music SA's free ***Making and Marketing Music Videos*** workshop on Thursday 2nd May.

Here's a list of hot tips to make a music video using little or no money:

- Choose one location cos shifting locations takes time and costs money
- Use you iPhone – if you don't have one, borrow one!
- Ask your folks to make sandwiches - especially if your cast and crew are volunteers
- Filming at night means lighting. Stick to the daytime and you won't need to hire lighting
- Make sure your location has power – generators are expensive!
- Never leave gear unattended - replacement cost!
- If you have a media department at your school, then try to use their equipment for free
- Build your set from the Salvos or pick up a few gems from hard rubbish collections
- Avoid stunts, explosions or special effects
- You might have to budget for permits if filming in public parks
- Think about filming a live performance and spend time editing the footage! Don't forget you'll need to record the sound!
- Keep the concept/narrative simple
- Find a friend who is good at animation and include some cool graphics
- Buy a hard drive – you don't want to lose that valuable data!
- Pay a camera operator who will supply their own camera
- Minimise the number of days shoot
- Keep cast to a minimum
- Ask cast/band members to provide their own wardrobe/costume items

We've submitted, what now?

Here's where to from here ...

21st June:	Entries Closed
28th June:	Finalists Announced
28th June:	Public Voting of Finalists Opens on Scenstr website
28th June:	Industry Judging Panel voting opens
12th July:	Public Voting of Finalists closes
12th July:	Industry Judging Panel voting closes
18th July:	Public Screening Event at Mercury Cinema

Wait, who is running this competition?

Music SA. We are a not-for-profit company that supports, develops and promotes contemporary original musicians.

Who's going to judge the winner?

Here's how the judging will work...

1. An Industry Judging Panel will be set up and comprise: 2 professional filmmakers, 2 professional contemporary musicians and a Music SA representative.
2. Music SA staff will develop a shortlist.
3. The shortlist will be judged 50% by the Industry Judging Panel and 50% via public voting.
4. The shortlist will be loaded to Scenstr website for public voting.
5. First prize winners will be decided under two categories 1. Open Award (for a team of any age between 13 – 25) and 2. High School Student Award (for a team enrolled in a SA High School)
6. No correspondence will be entered into and individual feedback will not be issued.