



Presented by  
MUSIC SA  
and

THE GOVERNMENT OF SOUTH AUSTRALIA THROUGH THE MUSIC DEVELOPMENT OFFICE

---

## **INTRODUCTION**

South Australian filmmakers under the age of 26 are encouraged to build awareness of local SA musicians by submitting a music video to the Clip Combat! competition.

Prizes will be awarded. From a field of publicly voted finalists, the overall winner will be announced on the night of Thursday 18th July 2019 at a special screening event to be held at the Mercury Cinema as part of the Umbrella: Winter City Sounds live music festival.

## **AIM**

The Clip Combat music video competition aims to achieve the following:

- provides filmmakers and musicians with an opportunity to have their work recognized and rewarded with cash and in-kind prizes
- celebrates filmmaker and musician partnerships that deliver art of the the highest quality that captures the attention of viewers through emotionality, originality and/or humor
- provides extensive national exposure for filmmakers and musicians through a national awareness campaign that will distribute the finalist music videos through major media platforms and websites
- educate filmmakers and musicians about music rights and the use of music in filmmaking
- provide an opportunity to attend a free Music SA workshop on the *Making and Marketing of Music Videos* to be held on Thursday 2nd May
- identify the next generation of filmmakers who will go on to make professional music videos for established artists

## **ELIGIBILITY CRITERIA**

- This competition is open to residents of South Australia.
- There is a limit of three entries per filmmaker.
- Entry is free.
- The music video must have been made in the last 18 months i.e. after 2017
- The age of the entrant is restricted to 25 and under.
- The music video can be in any music genre and any film style e.g. live action, animation or experimental.
- The music video must be under 10 minutes duration.
- The filmmaker must agree to the Terms and Conditions on the online entry form.

## **TERMS AND CONDITIONS**

1. Only music video entries by South Australian residents are eligible for the Clip Combat! competition ('the Competition'). The Competition is open to all music genres and film styles.
2. The filmmaker is defined as the Producer.
3. Music SA is the organizer ("the Organiser") of the Clip Combat! competition
4. The Producer grants to the Organiser the non-exclusive right to:
  - i. exhibit the music video at public events as part of the Umbrella: Winter City Sounds live music festival;
  - ii. broadcast and distribute the music video (including edited versions at the discretion of Music SA) globally and across all platforms for promotional and educational purposes, with ownership and all other rights in the music video remaining with the Producer;
  - iii. reproduce the music video for inclusion as part of a compilation;
  - iv. use the Producer's image for promotional purposes;
5. The Producer warrants to the Organiser:
  - a. they are the creator and owner of the music video, alternatively that they have obtained all the necessary permissions, releases and clearances to enter this music video in the Competition, including but not limited to parent/guardian approval (if under 18 years) musical, literary, sound recording and dramatic works and talent, location, product; and
  - b. the music video does not otherwise infringe the rights, including copyright, of the musician or any third party.
6. The Producer is willing to sign a disclaimer to the effect of clause 5 above.
7. Entries must be received online by 5pm on 21<sup>st</sup> June 2019 via the Music SA website.
8. Entries cannot be withdrawn after 5pm on 21<sup>st</sup> June 2019. By submitting your music video for consideration, you acknowledge this condition of entry and waive your right to withdraw your music video from the Competition after this date.
9. If your music video is shortlisted for the Competition you will be sent an email confirmation.
10. If your music video is shortlisted for the Competition your video will be screened at a public event at the Mercury Cinema in Adelaide on the 18th July.

## **TIMEFRAMES**

3rd April:	Competition launched
2nd May:	Free workshop by Music SA called <i>Making &amp; Marketing a Music Video</i>
6th May:	Entries Open
21st June:	Entries Closed
28th June:	Finalists Announced
28th June:	Public Voting of Finalists Opens on Scenstr website
28th June:	Industry Judging Panel voting opens
12th July:	Public Voting of Finalists closes
12th July:	Industry Judging Panel voting closes
18th July:	Public Screening Event at Mercury Cinema

## **SCREENING SPECIFICATIONS**

1. Only a secure online link will be accepted for the competition, no physical media.
2. Include on the Entry Form a downloadable secure private vimeo link or a link to a file sharing service. Must be password protected with no expiry before August 2019.
3. The initial submission file and the screening file for something as short as a music video can be

the same:

Format: MP4 or MOV  
Codec: h.264 or Apple Pro Res  
Resolution: 1920 x 1080 square pixels  
Frame Rate: 24p or 25p

## **SUBMISSIONS**

Filmmakers should submit their entries via the online entry form on the Music SA website website.

1. Include your contact details in the online entry form
2. Include a downloadable secure private vimeo link or a link to a file sharing service. Must be password protected with no expiry before August 2019.
3. Agree to the Terms and Conditions online.
4. Receipt of your submission will be acknowledged via email.

## **JUDGING**

1. The Industry Judging Panel will comprise: 2 professional filmmakers, 2 professional contemporary musicians and a Music SA representative.
2. Music SA staff will develop a shortlist.
3. The shortlist will be judged 50% by the Industry Judging Panel and 50% via public voting.
4. The shortlist will be loaded to Scenstr website for public voting.
5. First prize winners will be decided under two categories 1. Open Award (for a team of any age between 13 – 25) and 2. High School Student Award (for a team enrolled in a SA High School)
6. No correspondence will be entered into and individual feedback will not be issued.

## **PRIZES**

### **Open Award**

\$500 cash prize

Free equipment hire from Picture Hire to the value of \$1000

Broadcast on Channel 44

1 day Adobe Premiere editing workshop with local SA Filmmaker

Screening at Clipped National Music Video Festival

Screening for one month on Music SA website

Submission to ABC's Rage with expert feedback on quality of music video and possible screening

Submission to MTV Upload

Free hire of Song Writing Rooms at St Paul's

Umbrella Festival merchandise pack

12 month Spotify subscription

10 pack of cinema passes

Double pass to show of your choice from The Gov

Five passes to Scouted Festival

Double pass to FOMO music festival 2019

Double pass to Porchland Festival 2019

### **High School Student Award**

\$500 cash prize

Free film equipment hire from Media Resource Centre to the value of \$1000

Broadcast on Channel 44

1 day Adobe Premiere editing workshop with local SA Filmmaker

Automatic entry into the Clip It! music video production initiative to work with an assigned budget

Screening at Clipped National Music Video Festival

Screening for one month on Music SA website

Submission to ABC's Rage with expert feedback on quality of music video and possible screening

Submission to MTV Upload

Free hire of Song Writing Rooms at St Paul's

Umbrella Festival merchandise pack

Double pass to Groovin' the Moo 2020

Double pass to Porchland Festival 2019

12 month Spotify subscription

10 pack of cinema passes